

FUNDRAISE

50 50

FAQ'S



WHY ARE YOU RUNNING THIS CAMPAIGN?

The Covid-19 pandemic has negatively impacted many industries throughout 2020 and 2021, and the charitable sector is one of those who has been hit the hardest. Fundraising is therefore more important for us now than it has ever been, to ensure that we can continue to provide amazing opportunities for our existing members and for every girl who wants to join us now and in the future.

WHY 50 50?

2021 marks 50 years of guiding in North West England, so we're sticking with the 50 theme. Whilst fundraising is extremely important to us at region-level, we understand that it is equally important at all levels of guiding, particularly during this challenging time. So, Fundraise 50 50 is challenging everyone to fundraise as much as they can, to be divided equally (50/50) between Girlguiding North West England at region level and a unit, district, division or county of their choice.

WHO CAN TAKE PART?

Anyone! Members, supporters, friends and neighbours - spread the word and encourage everyone to fundraise 50 50 for 50 years.

WHAT SHOULD I/WE DO?

It's entirely up to you what you do to fundraise, and whether you do it individually, or as a unit. We'd love it if you could do something 50-themed, to mark our 50 year anniversary. You could bake 50 cakes to sell, walk 50 miles in 50 days, bounce on a trampoline for 50 minutes, hold a 50 minute sponsored silence, sell 50 items at a car boot sale, or host a quiz with 50 questions....the possibilities are endless!

SHOULD I TELL YOU WHAT I'M/WE'RE DOING?

We'd absolutely love to hear about your fundraising efforts and what you're doing to fundraise 50 50. Send in your photos to northwesthq@girlguidingnwe.org.uk or tag us in your posts on social media - you can find us on **Facebook**, **Twitter** and **Instagram**.

WHERE SHOULD I SEND MY MONEY ONCE I'VE RAISED IT?

We have a region Just Giving page where you can submit 50% of your fundraising monies. The link can be found here: <https://www.justgiving.com/girlguiding-nwe>. If you would prefer to send your money via cheque, cheques made payable to 'The Guide Association North West England' can be sent to Girlguiding North West England, Guiding Road, Preston PR2 5PD. Please do not send cash in the post as we would hate for it to go missing.

WHERE DOES MY MONEY GO?

£10 could help subsidise a place for a young member at one of our large-scale region events.

£20 could help fund essential training for volunteers on topics such as First Response.

£50 could help a Ranger or Young Leader attend an event they wouldn't otherwise be able to via our Ranger and Young Leader Bursary.

£100 could help 5 commissioners to undertake their A Safe Space level 4 training.

£200 could help a unit in financial need to pay for their subscriptions via our Subscription Support Grant.

ARE THERE ANY MATERIALS TO HELP ME?

Yes, we have created a sponsorship form which can be downloaded via the 50th birthday page on our region website to collect sponsors for your fundraising efforts.

WILL THERE BE A BADGE?

Yes, we've got a very special glitzy golden badge for all of our 50:50 fundraisers! And given you will be sharing 50% of your fundraising with us, we will share half of the badge cost with you! So the badge will only cost you 35p each - 50% of the cost price. All you need to do is complete **this form** to confirm you have submitted your fundraising, and we will send you the link to order your badge.

ANY QUESTIONS?

Should you need any other support, please do get in touch via northwesthq@girlguidingnwe.org.uk and we will be happy to help.

