

**Throughout this form Girlguiding refers to guiding at all levels (UK, North West England, and local)*

When you share your story, photo or video with us, you help us to shout out about how great Girlguiding is, which raises our profile and encourages more girls to get involved and get the same benefits other members do.

But before we can use it, we need your consent. You can give us that by filling in this consent form.

On it, you can tell us more about:

- How you'd like your story, photo or video to be used
- How you'd like us to contact you if we need to check information

Where might we use your content?

Girlguiding might use your story, photo or video in:

- Digital and printed communications - like emails to members and *guiding* magazine
- Social media and websites - like girlguiding.org.uk, Facebook, Twitter and YouTube
- Internal publicity - like photos on walls in Girlguiding buildings
- Marketing, advertising and press - like Girlguiding campaigns, fundraising and events and national or local TV or radio
- To support our work with Girlguiding partners or affiliates - for use on their communications

Sometimes we may need to tweak your story, photo or video i.e. making it shorter, using specific quotes for a press release, changing the wording so it reads better. We will never change the essence of the content you give us.

Occasionally when sharing your story, photo or video we may need to use your first name, role and/or unit name.

If you're under 14, we'll only use your first name, section and region. We'll never use any other details without your permission.

We'll keep your story, photo or video in a safe secure place for three years. After three years we'll remove your content from our system.

If you have any questions or if you would like to remove or change your consent at any time please contact northwesthq@girlguidingnwe.org.uk or call 01772 791947.

If you withdraw consent, we'll stop using your story, photo or video in any future materials. Where your content has been used in the past, we'll tell you where it's been used and take practical steps to replace it. However, we can't guarantee that your content is out of circulation due to the nature of digital and printed materials.

Take a look at our privacy notice for more information about how we'll use and store your data.
girlguiding.org.uk/privacy-policyⁱ

Girlguiding image and photo consent form

If signed, you are giving permission for your photos, quotes, videos, etc to be used for Girlguiding platforms (locally, nationally, and county level) i.e website, newsletter, social media, as well as a press release for the media outlets.

This form is to be completed by the participant (if under the age of 14 this should be completed by a parent/guardian/carer)

Participant details:

Full name of participant: _____ Under 14 (please tick if applicable)

Membership no: _____ Section: _____ Unit: _____ Country or region: _____

Contact details (if under 14 this should be the details of the parent/guardian/carer)

Name (if parent/guardian/carer): _____

If we need to check any details about consent, how would you like us to contact you?

Phone: _____ Email: _____

Consent: (to take part in the World Record attempt, all boxes must be ticked)

I / on behalf of the child named above, give Girlguiding permission to use my content for the following:

- Girlguiding digital and printed communications and publications
- Girlguiding social media and websites
- Girlguiding internal publicity
- Girlguiding marketing, advertising or press
- Girlguiding partners for their communications

I understand the personal information I give above will be used by Girlguiding for recording consent only

Signature: _____ Date: _____

If you're completing this form electronically, add your name to the signature line above and attach it to an email. This will show you give consent.
