

An Inclusive & Impactful Organisation

We will do all we can to bring Girlguiding to more girls in all communities across the Region, we will;

- Retain and grow our membership
- Work in more diverse communities
- Support a range of social action projects that our members are committed to including Bra Bank and Period Poverty
- Update our branding so that our brand is strong and recognisable

A Sustainable & Efficient Organisation

We want to ensure that the Region is held in high esteem by all and in a strong position for the new Chief Commissioner Team in March 2024, we will do this by;

- Continuing to review our expenditure
- Continuing to look to diversify our income streams
- Working with a number of partners to strengthen our offer



Julie, Kathryn & Emma Region Chief Team

Legacy

As the new Region Chief Team take over in 2024, the Region will be in a strong sustainable position.

Guiding has given me incredible friendships with a whole range of different people from different ages and backgrounds.

I treasure the fact that every week I have a dedicated time when I know I'll get to perhaps make s'mores or play a daft game or even provide an additional pair of hands for a Brownies night. It allows me to forget whatever stresses I've got going on and just spend time with the other leaders putting on a great experience for the young people who choose to be part of our unit.

Member



Our Goals 2022 & Beyond



Contact Us

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Charity No. 521654



This leaflet summarises our Region goals for 2022 & beyond.

As we move on from the last two challenging years, we reflect on the great things we achieved during this time and now look forward to exciting things to come.

Achievements 2020 & 2021

Despite a difficult couple of years, there have been many achievements to celebrate which we couldn't have done without the support of our members.

THANK YOU!

2020

- Army Takeover Day - Adapted and did our best due to Covid-19
- Retained more volunteers than in previous years
- Virtual Guiding
- Zoom Activities
- Facebook Live Events
- Online Trainings
- Boredom Busters Challenge Pack
- Online Conferences
- Focused on Volunteer Well-being

2021

- Celebrated our 50th Birthday by launching a birthday challenge pack and hosted a virtual party
- The Chief Team visited units virtually and face to face where they could
- Thanks and recognition award presentations
- Members were recognised through the Guiding Hero awards
- Partnership work
- Planning for face to face events for 2022

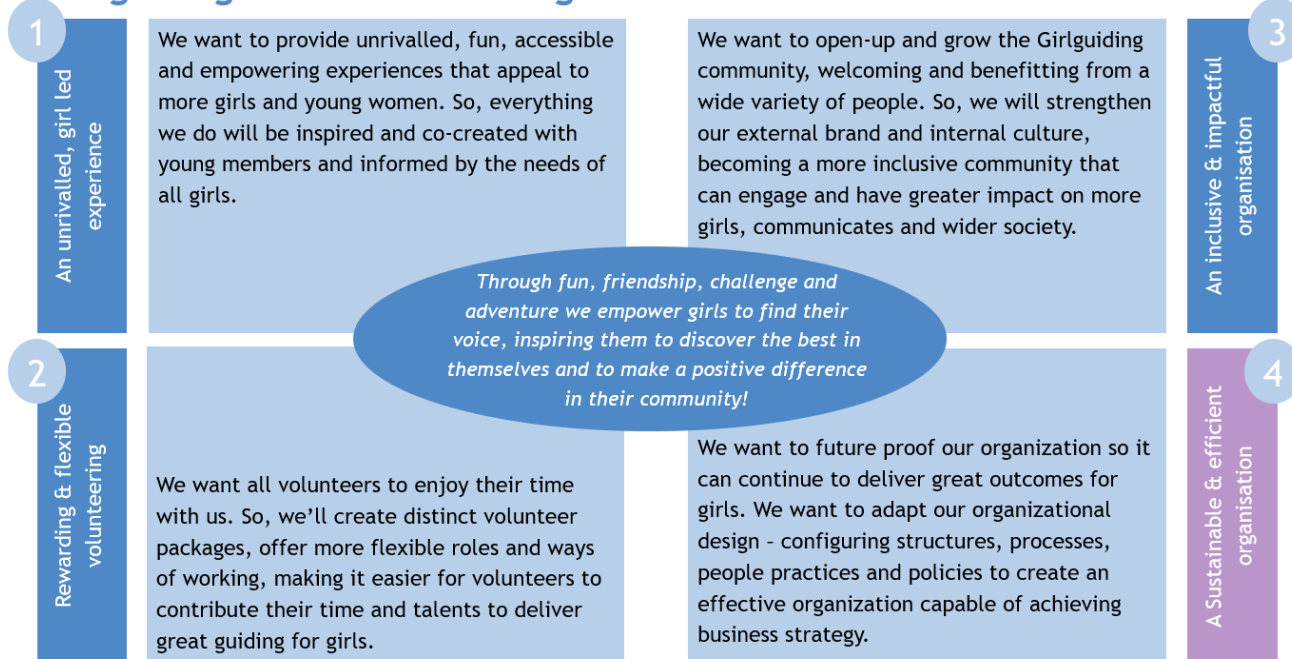
Regionally we will focus on the key objectives detailed on the following pages.

The couple of hours I spend on Zoom every Wednesday evening with Rainbows and Guides are some of the best of my week. I love to feel part of a movement that has refused to let girls down, even if I only play a tiny part in it.
Member

North West England Priorities for 2022 & Beyond

We want to align with the priorities for Girlguiding, which are;

Girlguiding Mission and Strategic Priorities



An Unrivalled Girl Led Experience

We will offer a range of opportunities, events and challenge packs for our young members, which will include;

- Developing exciting & fun challenge packs
- Holding fun and adventurous events
- Planning and holding a range of international opportunities for our members in 2023 and 2024

Rewarding & Flexible Volunteering

We will continue to support our volunteers and work in partnership with counties in order to deliver on making volunteering easier, we will do this by;

- Continuing to develop the administration support role for counties
- Offering trainings and conferences to support volunteers
- Thanking and recognizing our volunteers through awards and celebrations