

Where do your region subs go in 2023?



Girlguiding
North West England

In 2023 the Girlguiding North West England levy is £8.50. Your subs support our region to do the following:

Admin & Resources

- Administration support
- Finance management
- Promotional materials

Governance (Organisation) – Keeping things running smoothly

- Executive committee
- Finance committee
- Senior leadership team

IT & Premises – A space for support

- Maintenance of the regional headquarters
- Ensuring the region office has the appropriate resources needed to operate
- Management and upkeep of the instore and online regional shop

Learning & Development – Equipping our members with the skills they need to develop

- Innovative and bespoke trainings for volunteers at all levels
- Events to help trainers encourage youth participation
- Training for our Peer Educators

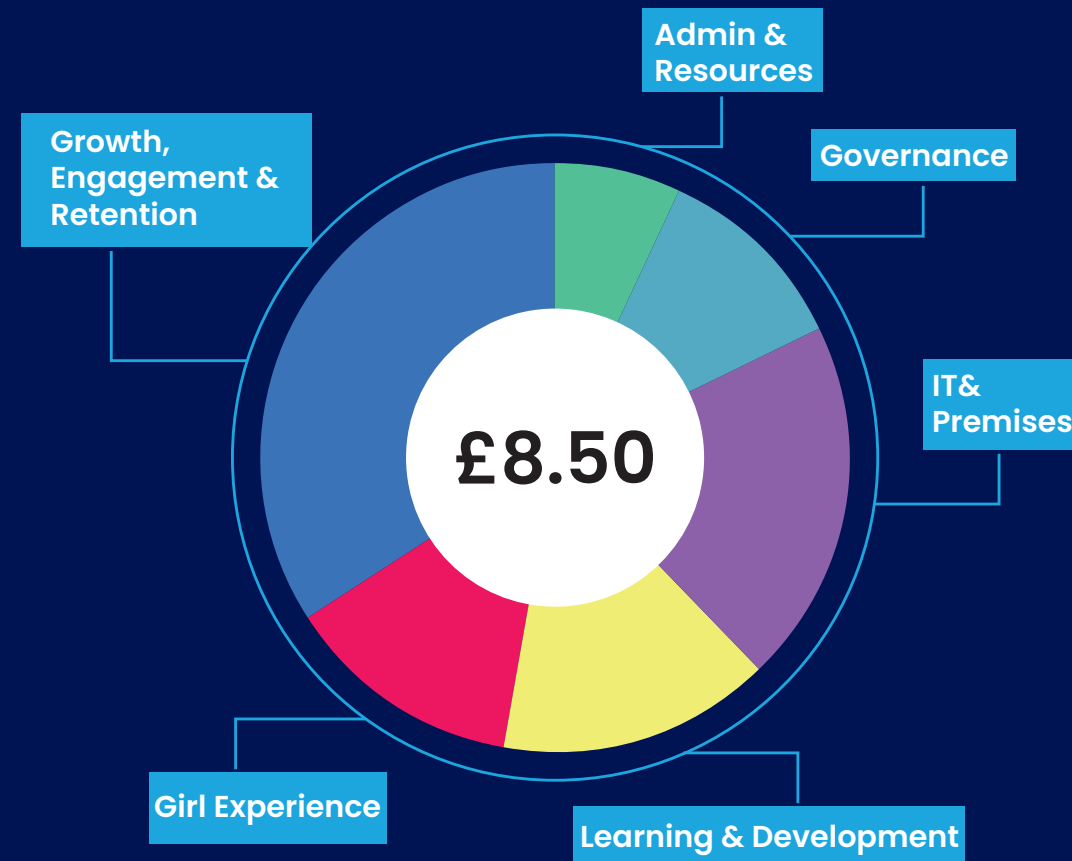
Girl Experience

- Region events
- Region challenge packs
- International events
- DofE
- Arts Award
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Growth, Engagement & Retention

- Media coverage
- Social media
- Support for PR & Growth Advisers across the region
- Thanks & recognition

Region levy



How your subs are spent at a national level by Girlguiding HQ

Girlguiding support for girls and volunteers

- In 2023, a priority for Girlguiding HQ will be to reduce admin for volunteers by investing more in our digital tools and systems, including GO, so volunteers have a better experience.
- We'll also be keeping our core programme fun, fresh and easy to use
- Creating more opportunities for girls to have adventures and international experiences, and supporting volunteers to make it happen.
- Improving the young leader programme to help more young members take the lead.

Making sure girls' voices are heard in decision-making across Girlguiding

- Providing more learning and development such as e-learnings and new content on the online learning platform to support our amazing volunteers.
- Helping everyone in Girlguiding feel connected and informed through association-wide communications and events.

Keeping girls and volunteers safe

- Improving and updating A Safe Space and other core trainings to make it easier for volunteers to complete.
- Keeping policies and procedures up to date so everyone knows how to stay safe and within the law.
- Providing support and advice for volunteers on keeping girls and adults safe, and making or dealing with complaints.
- Providing insurance for regular Girlguiding activities, and support with making claims if things go wrong.
- Managing disclosure check services for all Girlguiding volunteers, with tens of thousands of checks processed every year.
- Providing support for members to comply with data protection and managing any issues or concerns.

Giving girls a voice

- Supporting our amazing advocate panel to speak up for girls.
- Running our 15th annual Girls Attitude Survey.
- Championing the voices of girls and women in the media.
- Effective charity management.
- Shouting out about Girlguiding and our impact so we can reach as many girls, and adults, as possible.
- Managing our finances to make sure we make best use of resources
- Managing our properties, including our activity centres where we provide great experiences for thousands of girls and adults every year
- Keeping up to date with the world around us, and supporting all parts of Girlguiding to stay relevant and sustainable.
- Running and improving the charity – supporting our board of trustees to make sure Girlguiding is as efficient, effective and sustainable as possible.

Investing in our future

- Generating more income from a wider range of sources so we can do even more for our members.

Girlguiding levy



Girlguiding

Investing in
our Future

Guiding
Support
for Girls and
Volunteers

Effective Charity
Management

£28

Giving Girls
a Voice

Keeping Girls and
Volunteers Safe

