

Where do your region subscription levy go in 2024?



Girlguiding
North West England

In 2024 the Girlguiding North West England (region) levy is £9.00, some of the other levels in Girlguiding also have levies (district, division, county and national levels). The region levy supports us to do the following:

Admin & Resources

- Administration support
- Finance management
- Promotional materials

Governance (Organisation) – Keeping things running smoothly

- Executive committee
- Finance committee
- Senior leadership team

IT & Premises – A space for support

- Maintenance of the regional headquarters
- Ensuring the region office has the appropriate resources needed to operate
- Management and upkeep of the instore and online regional shop

Learning & Development – Equipping our members with the skills they need to develop

- Innovative and bespoke trainings for volunteers at all levels
- Events to help trainers encourage youth participation
- Training for our Peer Educators

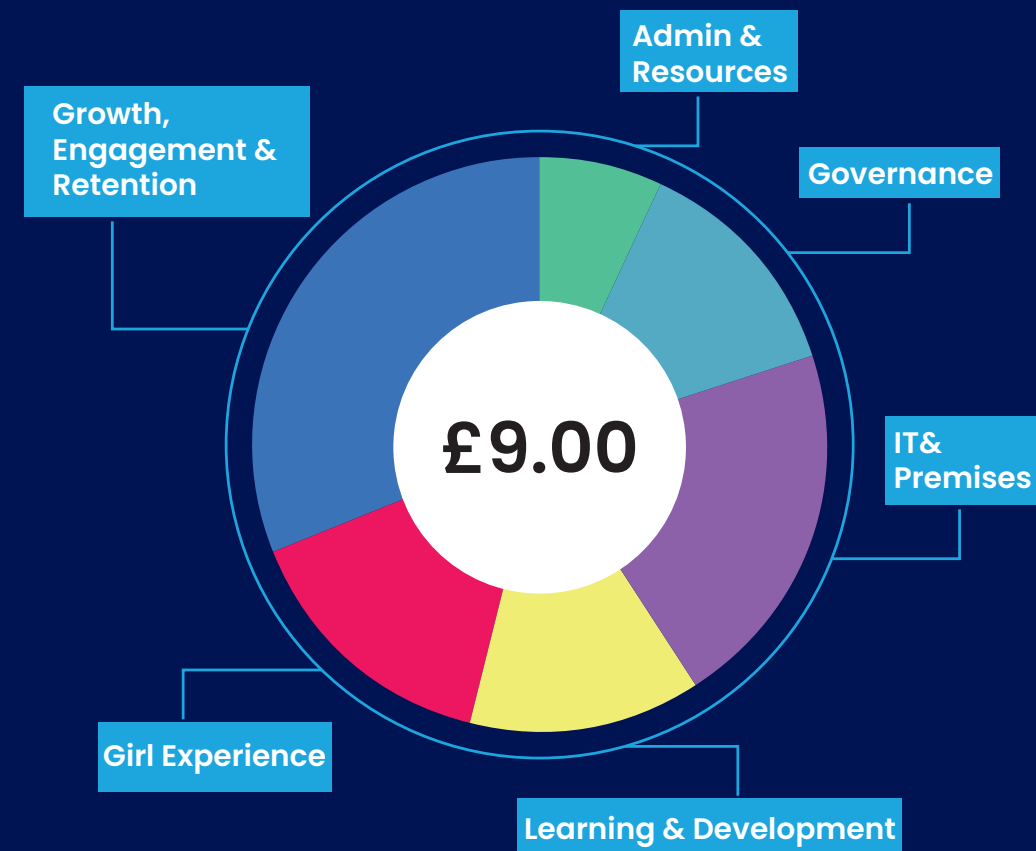
Girl Experience

- Region events
- Region challenge packs
- International events
- DofE
- Arts Award
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Growth, Engagement & Retention

- Media coverage
- Social media
- Support for PR & Growth Advisers across the region
- Thanks & recognition

Region levy



How your subs are spent at a national level by Girlguiding HQ

Girlguiding support for girls and volunteers

- Keeping our core programme fun, fresh and easy to use – responding to feedback from girls and volunteers.
- Creating more opportunities for girls to have local adventures and international experiences, and supporting volunteers to make it happen.
- Continuing to improve the young leader programme, building on the improvements we've made to support young leaders in 2023.
- Working with our Amplify steering group of young people to make sure girls' voices are heard in decision-making across Girlguiding.
- Supporting volunteers to use our digital tools and systems, including GO.
- Responding to enquiries from volunteers, girls and parents and the wider

- public.
- Providing more learning and development such as e-learnings and new content on the online learning platform to support our amazing volunteers.
- Helping everyone in Girlguiding feel connected and informed through association-wide communications and events.

Keeping girls and volunteers safe

- Improving and updating a safe space and other core trainings to make it easier for volunteers to complete.
- Keeping policies and procedures up to date so everyone knows how to stay safe and within the law.
- Providing support and advice for volunteers on keeping girls and adults safe and making or dealing with complaints.
- Providing insurance for regular Girlguiding activities, and support with making claims if things go wrong.
- Managing disclosure check services for all Girlguiding volunteers, with tens of thousands of checks processed every year.
- Providing support for members to comply with data protection and managing any issues or concerns.

Giving girls a voice

- Keeping up to date with the lives of girls and sharing our insight and expertise.
- Supporting our amazing advocate panel to speak up for girls.
- Championing the voices of girls and women in the media.

Charity infrastructure and promoting Girlguiding

- Shouting out about Girlguiding and our impact so we can reach as many girls, and adults, as possible.
- Managing our finances to make sure we make best use of resources.
- Keeping up to date with the world around us, and supporting all parts of Girlguiding to stay relevant and sustainable.
- Running and improving the charity – supporting our board of trustees to make sure Girlguiding is as efficient, effective and sustainable as possible.
- Improving our digital tools and systems so that volunteers, girls and parents, staff and other stakeholders have a better experience, and Girlguiding runs more efficiently.

Investing in our future

- Generating more income from a wider range of sources so we can do even more for our members – and look to keep subs as affordable as we can.

Girlguiding levy



Girlguiding

