



Girlguiding



Unit-level grants bulletin

May / June 2025



Currently open grants

ASDA Community spaces

Currently open until 28 May

- Grants from £10,000 – £20,000.
- Open from Wednesday 7th May 2025 and will close Wednesday 28th May 2025.
- Guide halls are eligible only where the space has wider use by other groups.
- Website lists examples of what they would fund: this includes bathroom and kitchen refurbs, building extensions / transforming disused spaces, roof and floor repairs, accessibility works, boiler and heating works. Furnishings can be included as part of wider work.
- You must be applying for between 50–90% of the total cost of the works from this grant.
- Check your eligibility and apply via ASDA's website:
<https://asdafoundation.org/eligibility-check/>

SPAR Community cashback

Currently open until 4 June

- Grants of varying size – up £10k per grant is available.
- Specifically mentions Girlguiding as an eligible group for funding.
- One individual cannot make multiple applications. (For example, if you run different units.)
- 100% of the funds must be accounted for within 6 months. (Factor this in to how much you ask for.)
- Criteria for successful applications is the impact on your local community. (Factor this in to your application!)

Find out more and apply: For England, Scotland and Cymru:

<https://www.spar.co.uk/community-cashback-apply>

For Ulster: <https://www.spar-ni.co.uk/community/community-cashback-grant/>

SPAR Community cashback – sample answers

These will give you a starting point to write your own application

Why this organisation should receive the grant (explaining the exceptional service they have shown in their local community in max 300 words)

72nd Anytown Guides is a safe, relaxed and fun space where [number] girls aged between 10 – 14 meet each week. No two meetings are the same, [give examples of recent challenges, skills or community services the girls in your unit have completed]. Whatever that week's activity might be, we help the girls to push themselves, take on challenges and prove Girlguiding's ethos that girls can do anything!

Spaces like ours are more valuable than ever for today's girls. [Mention any factors you'd like to e.g. social media pressures, the rise of misogynistic online content, mental health and anxiety levels in young people etc] are all contributing to a gender confidence gap. In Girlguiding's 2024 Girls' Attitudes Survey, 80% of girls asked said they knew someone their age who experienced anxiety.

We are based in a rural community, with extremely limited access to third spaces for girls with Guides being one of the few safe spaces they can access outside of home and school. AND/OR We operate in an area which faces [insert socio-economic pressures here, using statistics, facts and figures where you can].

Our unit helps provide a space for girls in [town] where they can switch off from the pressures of school as well as from screens and social media. Learning new skills, working towards achievements, and pushing the limits of what they think they can do helps our girls to build self-esteem and confidence. Research by Girlguiding shows that girls in guiding are 28% more confident than their peers*.

Our adult volunteers, who themselves act as positive role models for the young women in their unit, are all local to our area. They know the challenges which our girls face and are motivated to give up their own time to ensure that girls in [town] are able to access the life-changing benefits of guiding. In return, they are also able to build their own skills, working towards formal leadership qualifications, as well as making friends and expanding their own horizons just as much as they do for the girls!

*[Our strategy | Girlguiding](#)

SPAR Community cashback – sample answers

These will give you a starting point to write your own application

Information on what the grant would be spent on (max 300 words)

Would it be running costs or a project? (Firstly, outline what the money would be for, and roughly how much would be spent on different elements. For example, if a trip then outline travel costs, insurance, any snacks / equipment. Make sure this matches the amount from the next question!)

Why is this funding needed? (Outline challenges that mean this is currently unobtainable, for example is your hall rent rising and there are no other alternative meeting places in your town? Or perhaps you're seeking to take girls on a trip but need to accommodate accessibility needs, or subsidise costs for girls whose families cannot pay additional money)

What would the impact be? (If running costs, would a unit struggle to operate, or would the cost of subs rise such that it would be prohibitive for lower income families? If a project, focus on not only the equipment or experience it would pay for, but also the skills and confidence it would build for the girls.)

Bear in mind you'll need to account for this spending within 6 months of receiving the grant, but you cannot spend any of it before receiving the grant.

Warburtons' community grants

Quarterly decisions in May, August, November and February

- Units in England, Scotland or Wales would be eligible
- Grants of £400
- [Apply via Warburtons' website here](#)
- Successful applications will align with one or more of Warburtons' outcomes:

Focus area	Description	Intended outcomes
Health	Supporting families to care for each other and lead healthier lives	Improving physical health
		Improving wellbeing
Place	Supporting families to flourish in communities that are safer, greener and more inclusive	Making spaces safe and inclusive
		Connecting communities with the environment
Skills	Supporting families to gain useful skills for life and work	Developing useful life skills
		Developing useful skills for employment

Warburtons' application form

Guidance to help write your answers

What is your mission statement?

Over 100 years ago, Girlguiding was founded with the mission of promoting the instruction of girls of all classes in the principles of discipline loyalty and good citizenship. Today, this means that through fun, friendship, challenge and adventure we empower girls to find their voice, inspiring them to discover the best in themselves and to make a positive difference in their community.

What is your organisation's main activities?

- We provide a space for [X] girls between [section age range] to be themselves, embrace new challenges and make friends.
- We are a third space outside of home and school, away from the pressures and anxieties which girls may face.
- Our volunteers help girls to learn new skills, challenge themselves, earn bages, build confidence, make friends and learn the value of helping others in their community.

- **What would you use this grant for? (150 words)**

- Outline what you would buy / the costs this grant would cover.
- Make sure this matches the amount of money you are asking for in the grant (up to £400).
- Don't forget to account for additional costs like insurance if you're application is for a trip etc.

Warburtons' application form

Guidance to help write your answers

Why does your community need this support? (100 words)

- Outline why the costs are currently an obstacle. (For example, if applying for running costs cite how costs have risen.)
- This is also where you can mention any socio-economic context that is relevant. For example, if costs cannot be met by families of girls, or if cost of travel or hall rental are exacerbated by being in a rural location.
- You could also make reference to the importance of guiding for girls today, reference it as a space outside of home and school, away from pressures of social media etc. For example, going to a camp can help girls push themselves beyond what they know they can do, and grow in confidence. If applying for general costs, you can cite the findings from our Girls' Attitudes Survey that girls in guiding are 28% more confident than non-guiding peers. (Source: [Our strategy | Girlguiding](#))

What do you hope will be the impact for the people in your local community? (150 words)

- You could talk about what the effects would be if you didn't get the funding. For example, if the unit would otherwise not be able to operate, would close or would have to increase costs such that some girls wouldn't be able to access it. Similarly, would a trip or other activity not be able to happen without this funding?
- Will the project have any impact on your wider community beyond girls in the unit? If not, you can also mention how the skills learned in guiding will equip girls with positive skills to take into their community.
- Is this one of the only spaces for girls in your local community? Do girls in your area face particular social challenges?

Rolling or recurring grants

Tesco Stronger Starts grants

Rolling deadlines

- Priority if nominated by Tesco staff member – reach out to local store!
- Up to £1,500 available for activities which boost young people's mental and physical wellbeing.
- Must be a purchase or activity costs, not running costs unfortunately.
- More information and store finder: <https://tescostrongerstarts.org.uk/apply-for-a-grant/>

Morrison's grants

Rolling applications

- Up to £10k available per grant.
- England, Scotland and Wales-based units are eligible.
- Successful applications will address at least one of the following objectives:
 1. Tackling poverty and social deprivation;
 2. Enhancing community spaces, facilities and services;
 3. Improving health and wellbeing.
- Cannot be for running costs / ongoing delivery.
- Cannot be overseas travel or anything classed as 'individuals' so couldn't be for an international trip for one girl for example.
- Apply online: <https://www.morrisonfoundation.com/grant-funding-request/>

If you have any questions
get in touch via
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