



Youth Voice – Growth & Engagement Adviser

Role description

To provide strategic oversight for growth & engagement projects and initiatives alongside our other G&E Adviser. To provide support and guidance to members in the region

Terms of office

Three years, which can be renewed for a further two years

Responsible to

Region Chief Commissioner Team

Personal profile

- Strong communicator
- Able to work as part of a team
- Able to lead and motivate a team of volunteers
- Passionate about promoting and growing Girlguiding North West England

REQUIREMENTS

- To work in partnership with the Head of Marketing & Communications and Head of Membership Growth & Adventure to develop and execute strategies for growth & engagement
- To identify and explore potential new growth & engagement initiatives

- To co-lead on projects and initiatives which span across both growth & retention and marketing & communications. Including but not limited to: digital/social recruitment campaigns, thanks & recognition, region social action projects, Pride
- To highlight the youth voice in our region
- To report on all things growth & engagement to our quarterly region executive committee meetings, and to provide advice where needed, so that the trustee board can make informed decisions
- To provide information, support and guidance to other advisers in the growth & engagement team
- To provide information, support and guidance to county Growth, and PR/Comms Advisers, including coordinating termly meetings
- To attend national Growth Network meetings as and when required
- To represent the region and growth & engagement at a national level

Support

Support is offered by the Region office, which includes the circulating of meeting minutes, the printing of papers and other general administration tasks as required to support advisers in their roles.

Expenses

Expenses Claim Forms should be submitted to the Region office. General expenses include postage, telephone calls, stationery, photocopying (if unable to use Region office) and travelling.

If you are interested in the role, please email Malika Hunter at malika.hunter@girlguidingnwe.org.uk giving your name, phone number, membership number and county, and a brief outline of your experience and what you would bring to the role.



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